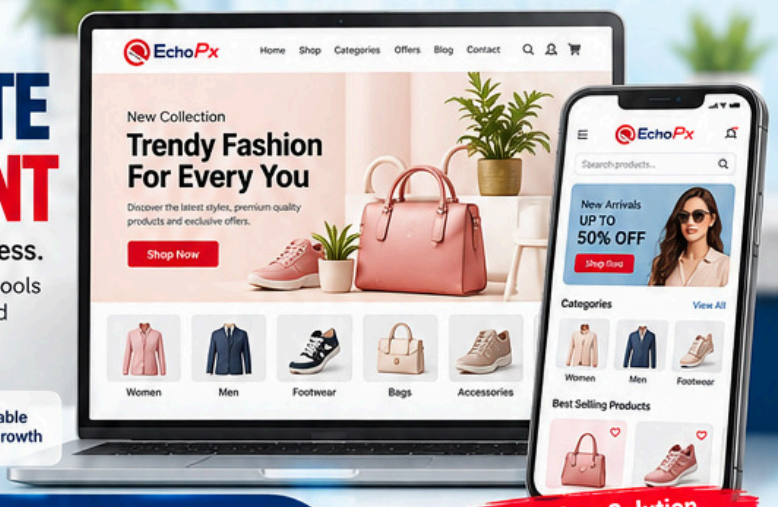
ECHO Px
CUSTOM E-COMMERCE DEVELOPMENT

SELL ONLINE | GROW YOUR BUSINESS | RELIABLE TECHNOLOGY

E-COMMERCE WEBSITE DESIGN & DEVELOPMENT

Launch Your Online Store. Sell Online. Grow Your Business.

A professional, mobile-friendly e-commerce website with powerful tools to showcase products, accept online orders, manage inventory, build customer relationships and automate your business from one centralized dashboard.



- Modern Design
- Mobile Responsive
- Easy to Manage
- Scalable for Growth

POWERFUL FEATURES FOR YOUR ONLINE BUSINESS

Complete Solution Ready to Grow!

1. WEBSITE DESIGN & SETUP
- Custom Home Page Design
- Professional E-commerce Store
- Mobile, Tablet & Desktop Responsive
- Product Categories & Listing Pages
- Attractive Product Display
- Search, Filters & Navigation
- About Us, Contact & Policy Pages
- Custom Domain Setup

2. PRODUCT MANAGEMENT
- 10 Products Setup (Initial)
- Add Unlimited Products
- Manage Images, Videos & Details
- Categories, Tags, Brands
- Product Variants (Size, Color etc.)
- SKU, Baroode, HSN/SAC & Tax
- Product Import / Export (CSV)
- Product Bundles & Related Products
- Banners, Offers & Store Content

3. INVENTORY & STOCK
- Real-Time Stock Tracking
- Low-Stock Alerts
- Multi-Warehouse / Location
- Stock Adjustment & Transfer
- Opening & Damaged Stock
- Purchase Order & GRN
- Stock Reservation for Orders
- Backorder & Preorder Support
- Inventory Reports

4. PURCHASE & SUPPLIERS
- Supplier / Vendor Management
- Purchase Orders
- Goods Received Notes (GRN)
- Purchase History & Reports
- Supplier Contact Details
- Stock Update from Purchases
- Purchase Cost Tracking

5. SHOPPING CART & PAYMENTS
- Add to Cart / Buy Now
- Easy & Secure Checkout
- Guest & Registered Checkout
- UPI, Cards, Net Banking, Wallets
- COD (Cash on Delivery)
- Multiple Payment Gateway Options
- Tax, GST & Invoice Configuration
- Shipping Charges & Free Shipping
- Abandoned Cart Recovery

6. ORDER & DELIVERY
- Centralized Order Management
- Order Status Tracking
- Invoice, Receipt & Packing Slip
- Shipping Partner Integration
- Tracking Link for Customers
- Returns, Exchanges & Refunds
- Partial Orders & Cancellations
- Email, SMS & WhatsApp Updates
- Delivery & RTO Management

7. CRM & CUSTOMER MANAGEMENT
- Customer Profiles & Order History
- Lead & Enquiry Management
- Follow-Up & Task Management
- Customer Segmentation
- Tags, Notes & Communication
- New, Returning & VIP Customers
- Automated Follow-Up Campaigns
- Customer Support Tickets
- WhatsApp & Email Integration

8. CUSTOMER ENGAGEMENT
- Product Reviews & Ratings
- Wishlist & Recently Viewed
- Coupon Codes & Discount Offers
- Buy One Get One & Combo Offers
- Loyalty Points & Referral Program
- Newsletter & Email Marketing
- Promotional Banners & Pop-ups
- WhatsApp Integration
- Personalized Recommendations

9. SALES CHANNELS
- Facebook & Instagram Shop
- Google Merchant Center
- Social Media Product Sharing
- Marketplace Integration (Optional)
- Wholesale / B2B Support
- Customer-Specific Pricing
- Manual Orders from Admin
- POS Integration (Optional)
- API & Third-Party Integrations

10. REPORTS & ANALYTICS
- Sales, Orders & Revenue Reports
- Product & Category Reports
- Inventory & Low-Stock Reports
- Purchase & Supplier Reports
- Customer & Lifetime Value Reports
- Coupon & Campaign Reports
- Payment, Refund & Cancellation
- Dashboard Charts & KPIs
- Google Analytics & Search Console

11. SEO & MARKETING
- SEO-Friendly URLs
- Meta Titles & Descriptions
- Product & Category SEO
- Image Alt Text & Structured Data
- Sitemap & Search Engine Indexing
- Google Analytics & Tag Manager
- Facebook Pixel & Conversion Tracking
- Blog / Content Marketing Section
- Promotional Landing Pages

12. SECURITY & ADMINISTRATION
- SSL Certificate Configuration
- Secure Admin Login
- Role-Based Staff Access
- Multiple Admin Users
- Website Backup Configuration
- Image Compression & Speed Optimization
- Privacy Policy, Terms & Cookie Consent
- Error Monitoring & Basic Maintenance
- Data Export & Business Continuity

PROJECT PACKAGE
- 1 Custom Home Page / Landing Page
- 10 Products Added (Initial Setup)
- Unlimited Products via Backend
- Full E-commerce + CRM + Inventory + Purchase
- Order, Payment, Shipping & Return Management
- Sales Reports, Analytics & Basic SEO
- Online Training & Handover
- 3 Months Post-Launch Support

EXISTING CLIENTS
₹39,000
ONE-TIME DEVELOPMENT

New client pricing will be confirmed based on selected features, integrations and business requirements.

MONTHLY STAFF SUBSCRIPTION
1 Staff User	5 Staff Users
₹1,500 per month	₹3,750 per month (₹750 per user/month)

UNLIMITED CUSTOMER ACCOUNTS
FREE
- No limit on customer logins
- No limit on orders
- No limit on products
- No extra charges

15 – 25 Days Estimated Delivery | **3 Months** Post-Launch Support | **Online Training** and Handover | **Scalable Solution** for Future Growth

EchoPx Technologies Pvt. Ltd.

www.echopx.com

Let's Build Your Online Store!

- 1 Custom Home Page I Shop
- 10 Products Added (Initial Setup)
- Unlimited Products via Backend
- Full E-commerce + CRM + Inventory + Purchase
- Order, Payment, Shipping & Return Management
- Sales Reports, Analytics & Basic SEO

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